



## Simon Smith – Consultant Profile



Simon is the CEO & Founder of Southern Cross Coaching & Development. Simon has an extremely wide range of organisational, team & leadership development, change management, cultural change & executive coaching & consulting expertise across many different private & public sector organisations, including particularly deep experience in NSW Government.

Appointed as Fellow of the Australian Institute of Management & a Member of the Australian Institute of Company Directors, Simon's expertise is also demonstrated by having been awarded Coach of the Year 2013 by the International Coach Federation Australia, and awarded as one of only 5 NSW & ACT (combined) Finalists for the Owner/Manager of the Year 2014 in the Australian Institute of Management's Excellence Awards. He also holds the Queen's Commission having been an officer in the British Royal Air Force, where he led a variety of teams in peacetime & non-peacetime situations.

His company, Southern Cross Coaching & Development, has been awarded as a Regional Finalist for Excellence in Business Ethics in consecutive years, 2015, 2014, & 2013. Simon has also personally been accepted as a member of the St James Ethics Institute. Simon set up Southern Cross Coaching & Development literally from scratch, building it from just himself & a blank laptop to leading a continually growing team of over 28 consultants, coaches & trainers plus internal support staff.

As a qualified & highly experienced coach, team coach, facilitator, presenter and trainer accredited on a wide range of psychometric & 360° leadership & emotional intelligence assessments, Simon has both led & personally participated in the delivery of an extremely diverse suite of organisational development, learning & development, organisational & localised change management, cultural change & performance improvement solutions. His experience also includes leadership development & facilitation of organisational adaptive restructuring.

Simon has personally provided executive coaching to C-suite executives through to new managers, designed, developed & implemented State-wide training programs for up to 600 staff (including short timeframes i.e. 3 weeks) to ongoing leadership, team & organisational development training & coaching programs.

In all the areas he works across, Simon's strengths lie in consulting with stakeholders at all levels, quickly assessing the core challenges being experienced, identifying areas for improvement & developing & implementing extremely practical, down to earth, pragmatic solutions that get results in the real world – then getting people into action to make things happen on the ground. He is passionate about getting people into action, & his personal mottos are “vision without execution is just hallucination” (Thomas Edison) & “when you're going through hell – keep going” (Winston Churchill).

**COACHING TRAINING FACILITATION MEDIATION PSYCHOMETRIC ASSESSMENTS 360° ASSESSMENTS**

***“Develop People. Boost Performance. Fuel Productivity.”***

© Southern Cross Enterprises/Southern Cross Coaching & Development Pty Ltd

Tel: (02) 7901 5618 | Email: [getresults@southerncrosscoaching.com.au](mailto:getresults@southerncrosscoaching.com.au) | Website: [www.southerncrosscoaching.com.au](http://www.southerncrosscoaching.com.au)